



Cool Business

From the Shores of the Mediterranean
To the Shores of the Pacific ~

Expanding Opportunities between Israel & California



featuring the

PAVILION OF COMPANIES

Present your company's technology and products
all day to relevant business partners and investors.

Reserve a place in the Pavilion Today.

www.THEISRAELCONFERENCE.org 310-445-5388

THE ISRAEL CONFERENCE™

Cool Business

From the Shores of the Mediterranean
To the Shores of the Pacific ~

Expanding Opportunities between Israel & California

The Israel Conference™ is a full-day interactive forum to bring Israel-facing companies together to increase business and investment opportunities between Israel and California.

Join us on June 4, 2009 in Los Angeles

Attending will bring you closer to your next deal!

Participate in the PAVILION OF COMPANIES

Sign-up On-Line at
www.TheIsraelConference.org
under the Pavilion tab

WHAT: Attendees of **The Israel Conference™** include prominent investors, internationally recognized industry market-makers, savvy entrepreneurs, inspiring global leaders, business development professionals, and a significant gathering of successful business executives from California as well as from Israel. Panels feature chief executives, technology innovators, financiers, Private Equity, and VCs from market-making and Israel facing companies.

WHO: Participants in the **Pavilion of Companies** are Israel-facing (companies that are based in Israel, have R&D in Israel, do business in Israel, or invest in Israeli companies). Participants include early stage through mature with strong revenues and companies that can show their remarkable technology or innovative consumer products.

WHY: As a **Pavilion of Companies** participant, you will be able to showcase the unique qualities of your firm while meeting investors and business development executives - fostering new business opportunities for your company. Your Company will benefit from being showcased as part of our national and international media campaign through print, broadcast and on-line publicity. Attending may just bring you closer to your next deal!

HOW: Your Company will receive a table in the **Pavilion of Companies** area so that you can meet directly with attendees throughout the day and promote new business around your **remarkable technology** and **consumer products** with alluring displays and interactive demonstrations.

WHERE: The **Pavilion of Companies** area will feature special tables set up in the well trafficked **Pavilion** outside the meeting room throughout the day and into the evening Media Reception.

Pavilion of Companies **\$2,500**

Includes 4 conference tickets, an invitation to the exclusive Sponsor / Speaker Dinner evening prior, Company logo on conference materials, a click-through on the website, signage, and exhibit presence.

Company Name _____ Website _____

Contact Name _____

Address _____ City _____ State _____ ZIP _____

Phone _____ Fax _____ Email _____

Enclosed is a check to reserve a place in the **Pavilion of Companies** made payable to: THE ISRAEL CONFERENCE™

Credit Card payment is preferred. Please indicate: VISA MasterCard AMEX

Name as it appears on Credit Card _____ Signature _____

Card Number _____ Exp. _____ / _____ Code _____