



THE ISRAEL CONFERENCE™

From the Shores of the Mediterranean to the Shores of the Pacific

Thursday May 31, 2012 & Friday June 1, 2012 in Los Angeles

Meet Innovators in High Tech, Media / Entertainment Tech /
Clean Green Tech / Medical Tech / Consumer Products



WWW.THE ISRAEL CONFERENCE.ORG

Dear Sponsor:

Welcome to **The Israel Conference™ 2012** and thank you for getting involved through sponsorship of this unique and innovative event which is a great way to give your firm primary positioning with the many stellar firms that participate in this international conference.

The Israel Conference™ is an amazingly attended annual conference, now going into its *fourth year*, bringing the top companies from Israel and world-wide with their key business executives to speak and network, providing first-hand access to innovators and investors of excellent companies that are doing business in Israel.

The Israel Conference™ is co-chaired by the humorous **Yossi Vardi** who is considered the 'godfather' of Israeli high tech and is the founder and pioneer, along with his sons, of **Instant Messaging**.

The Israel Conference™ features over 60 speakers each year and there are over 700 business executives who attend. We reach over 40,000 business executives through our direct marketing efforts world-wide. Attendees come from across the US, Canada, Mexico, Australia, England, France, China, Japan, and of course, Israel.

Networking at **The Israel Conference™** is one of our greatest features where, throughout the day, business executives engage in dynamic dialogues and meet the lions of Israel business. We attract some of the brightest entrepreneurs who are developing market-changing technology, products, and services into successful companies. We provide attendees with unparalleled access as part of our high-quality networking.

Speakers are CEOs and Founders from companies representing over \$200 billion in combined revenues that fill this rapid-paced conference on Israel business with vibrant discussions that are relevant to today's global market. Speakers are selected from Israel-facing companies that do business in Israel / were founded in Israel / have R&D in Israel / are investors in Israeli companies.

The VC community has an enormous presence with firms that invest in Israeli companies with over \$20 billion in capital represented by our speakers, alone.

Attendees enjoy an excellent forum for business networking and idea exchange with the objective of exploring and creating new business while learning about the current investment market for Israel-facing businesses. Last year, over 40% of the attendees were chief executive level and 20% were senior executives from publicly traded, middle market, and earlier stage firms.

The Israel Conference™ is an opportunity to acquire an insider's understanding of the success of Israel-facing companies from the industries of high tech, media, content and entertainment technology, gaming, advertising, mobile, medical tech, clean tech, and consumer products.

The Israel Conference™ encompasses a long list of prominent investors, internationally recognized industry executives, and inspiring global leaders gathering to discuss the vitality and growth of Israel-facing business through a variety of panels on hot industry topics and trends with world-class speakers, along with presentations during **Fast & Cool™**, the intense **Pavilion of Companies™** and the unique **FutureFest™**.

Sponsorship involvement with **The Israel Conference™** will increase your firm's global reach to the many executives who are touched through our extensive marketing efforts where we reach thousands of business executives. A list of sponsorship levels is attached and we welcome you to be a part of the exciting activities.

Please [click here](#) to discuss your sponsorship or contact Paula Page at 310-445-5388 / Paula@TheIsraelConference.org

Thank you,

Sharona Justman
Co-Chair and Co-Founder
The Israel Conference™



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SPONSORSHIP

Sponsor Benefits for **The Israel Conference™** include:

- Participation in special events including an invitation for two to the exclusive VIP Sponsor / Speaker Dinner.
- Sponsor acknowledgement with your Company Name, Corporate Logo, Company Description, and Click-Through to your website on the Conference website as well as placement on Conference materials and brochure.
- An introduction of your firm during the Conference.
- Sponsors are mentioned in Press Releases, articles, and also in our direct contact and Social Media campaigns that reach over 40,000 business people.
- A priority code for invitees.

PLATINUM SPONSOR

Prize Conference Sponsor • An opportunity to address all attendees on both days and to preside over **The Israel Conference™ Prize** ceremony. Includes the Front Inside Cover of the Conference Book and a booth in the Pavilion and corporate logo on wristbands. Includes 36 Conference tickets.

DIAMOND SPONSOR

Overall Conference Sponsor • An opportunity to address all attendees and to preside over **FutureFest™**. Includes the Back Inside Cover of the Conference Book, a booth in the Pavilion, and corporate logo on lanyards. Includes 25 Conference tickets.

SAPPHIRE SPONSOR

Includes a booth in the Pavilion and a half-page in the Conference Book. Includes 15 Conference tickets. **Select from:**

- **Media & Technology Entertainment Reception Sponsor** of the exciting party that engages attendees with a showcase of the best talent from Israel. An opportunity to address all attendees. Food and Wine from Israel is served.
- **VIP Keynote Speaker Sponsor** of unique and outstanding personalities that present throughout the day.

GOLD SPONSOR

Includes a booth in the Pavilion and a quarter-page in Conference Book. Includes 10 Conference tickets. **Select from:**

- **Panels Sponsor** • Choose one of the panels featuring companies with exciting technology in digital content delivery, communication technology, mobile, e-commerce, advertising, and consumer products. The sponsor can say a few words about their organization prior to the panel.
- **VIP Dinner Sponsor** • An exclusive opportunity to host the invitation only **VIP speakers and sponsors** dinner at a private event the evening prior to the Conference.
- **Pavilion of Companies™ • Hosting Sponsor** of the intense expo area of the Conference that creates interaction and discussion among attendees and presenting companies. This is an opportunity to support innovative companies in their presentation of their technology to attendees.
- **The Israel Conference Prize™** • Sponsors will participate in acknowledging the Most Amazing Companies and the Most Incredible Companies in 2012. This is an opportunity to be a significant party in the Prize activities.

TOPAZ SPONSOR

Prominent Signage acknowledging your firm. Includes 8 Conference tickets. **Select from:**

- **Luncheon Sponsor** • Receive recognition with special signage on the tables acknowledging your firm during this packed period of the day.
- **Music & Media & Technology Sponsor** • For the many technology special effects brought in to support filming and streaming the content of the day. For the music that accompanies the conference during the day.
- **Fast & Cool Hosting Sponsor** • For the very popular series of exciting presentations by cool companies that have a 'wow' factor and that are market changing. Each company has five minutes to present by their CEO between panels.

SILVER SPONSOR

Prominent Signage on the tables acknowledging your firm. Includes 5 Conference tickets. **Select from:**

- **Networking Breaks Sponsor** of the many lively food and networking breaks throughout the day.
- **Breakfast Sponsor** to start each day as attendees arrive and enjoy breakfast hosted by your firm.